



Gweithdy Ysgogi Newid Cyflymu Cymru i Fusnesau Technoleg i dyfu busnes – 28 Gorffennaf 2016

DEALL ~ MABWYSIADU ~ ELWA

DIGWYDDIAD A ARIENNIR YN LLAWN AR GYFER BUSNESAU BACH A CHANOLIG YN SIR BENFRO

Ymunwch â Cyflymu Cymru i Fusnesau am gyflwyniad ymarferol a realistig sy'n egluro sut y gall busnesau o unrhyw faint leihau costau a chynyddu elw drwy ddefnydd sylfaenol o dechnoleg ddigidol.

Cewch wybod sut y gallwch ddefnyddio technoleg ddigidol i:

- Arbed arian i'ch busnes – gyda chyfrifiaduro cwmwl talu wrth i chi ddefnyddio a galwadau ffôn trwy'r rhyngwyd (VoIP)
- Gwneud eich busnes yn fwy effeithlon – cael mynediad at eich busnes 24/7 o unrhyw le gyda thechnoleg symudol
- Gwerthu mwy i'ch cwsmeriaid gan ddefnyddio cyfryngau cymdeithasol
- Cynyddu presenoldeb eich busnes ar-lein ac ennill mantais ar eich cystadleuwyr
- Deall anghenion eich cwsmeriaid, olrhain arferion prynu, a chadw mwy o gwsmeriaid trwy system rheoli'r berthynas â chwsmeriaid
- Tyfu eich busnes!

ARCHEBWCH
NAWR

Y cyfan yn cael ei gyflwyno mewn ffordd ddi-jargon a hawdd ei deall – peidiwch a cholli'r cyfle delfrydol hwn i ddysgu mwy am fuddion technolegau digidol. Ysgogwch eich hun!

Digwyddiad delfrydol ar gyfer microfusnesau a busnesau bach a chanolig yn Sir Benfro

Canolfan Arloesedd y Bont,
Parc Gwyddoniaeth a Thechnoleg Sir Benfro
Doc Penfro
Sir Benfro, SA72 6UN

Cofrestru: 10.00yb
Digwyddiad: 10.30yb – 12.30yb

**COFRESTRWCH
YMA**

I Gofrestru

Neu ymwelwch â:

<https://wales.business-events.org.uk/>

Mae archebu lle yn amodol ar fod yn gymwys a bydd Cyflymu Cymru i Fusnesau yn cadarnhau hynny ar ôl i geisiadau ddod i law. Cofiwch, oherwydd faint o gyllid sydd ar gael ar gyfer y rhaglen hon, dim ond mewn un gweithdy gydol y prosiect y gall busnesau fod yn bresennol. I gael rhagor o wybodaeth am y gwasanaeth ewch i: www.businesswales.gov.wales/superfastbusinesswales/cy

Superfast Business Wales



Superfast Business Wales Inspiring Action Workshop Technology for Business Growth – 28 July 2016

UNDERSTAND ~ ADOPT ~ EXPLOIT

A FULLY FUNDED EVENT FOR SMALL AND MEDIUM-SIZED BUSINESSES IN PEMBROKESHIRE

Join Superfast Business Wales for a practical and realistic presentation explaining how businesses of any size can reduce costs and increase profits from even a basic use of digital technology.

Find out how you can use digital technology to:

- Save your business money – with pay-as-you-go cloud computing and internet based telephone calls (VoIP)
- Make your business more efficient – access your business 24/7 from anywhere with mobile technology
- Sell more to your customers using social media
- Build your online business presence and get an advantage over your competitors
- Understand your customer needs, track buying habits, and increase customer retention with a customer relationship management (CRM) system
- Grow your business!

BOOK NOW

All delivered in a jargon-free and easy to understand way – don't miss this ideal opportunity to learn more about the benefits of digital technologies. Get Inspired!

An ideal event for micro, Small and medium sized businesses based in Pembrokeshire

Bridge Innovation Centre
Pembrokeshire Science & Technology Park
Pembroke Dock
Pembrokeshire, SA72 6UN

Registration: 10.00am
Event: 10.30am – 12.30pm

REGISTER NOW

To Register

Or visit:

<https://wales.business-events.org.uk/>

Bookings are subject to eligibility and will be confirmed by Superfast Business Wales once submitted. Please note that due to the funding for this programme, businesses can only attend one workshop throughout the duration of the project. For more information on the service visit:

www.businesswales.gov.wales/superfastbusinesswales/

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